

Innovations in Pharmaceuticals and Pharmacotherapy (IPP)

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Guidance for Author

Type of papers

Original article:

Original Research article should include Title, Abstract, Introduction, Methods and Materials, statistic analysis, Results, Discussion, Conclusions, Acknowledgements and References, graphical abstract. Manuscript should not be exceeding 30 typewritten pages including tables and figures.

Review articles:

Review articles are welcome but should be typical and not just an overview of the literature. Moreover, review should discuss in short length and with the help of figures and tables.

Opinions & Perspectives:

Opinions & Perspectives on topics of current and future interest by renowned scientist, researchers are welcomed.

Policies:

Manuscripts must be prepared in accordance with "Uniform requirements for Manuscripts submitted to Biomedical Journals" developed by the International Committee of Medical Journal Editors.

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Authors should avoid unnecessary errors and are strongly advised to use the 'spell-check' and 'grammar-check' functions of your word-processor. Manuscripts should be type written in Times New Roman, font 12, Title shall be in a font size 14. All section titles in the manuscript shall be in font size 12, bold face capitals. Subtitles in each section shall be in font size 12, bold face lower case followed by a colon. Double spacing all portions of the manuscript— including the title page, abstract, text, acknowledgments, references, individual tables, and legends— and margins 2 cm each side. Authors should number all of the pages of the manuscript consecutively, beginning with the title page (excluding the abstract page).

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Concise and informative. Titles are often used in information-retrieval systems. Concise titles are easier to read than long, convoluted ones. Avoid abbreviations and formulae where possible.

Authors' names and institutional affiliations:

The full name of authors should be clearly mentioned. In addition, present the authors' affiliation addresses (where the actual work was done) below the names and disclaimers, if any.

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Supportive foundations:

The complete name and number of supportive foundations should be provided. Running title: the running title should be short and indicate the major content of article.

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To prevent the information on potential conflicts of interest from being overlooked or misplaced, it needs to be part of the manuscript. Thus, all authors are requested to disclose any actual or potential conflict of interest including any financial, personal or other relationships with other people or organizations for the study. However, it should also be included on a separate page or pages immediately following the title page.

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The abstract should state briefly the purpose of the research, the principal results and major conclusions. It should not be more than 250 words.

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following the abstract, provide a maximum of 5-6 keywords, which reflect the content of the study.

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Acknowledgements:

The corresponding author should also ensure that all those who have contributed to the research are acknowledged appropriately either as a co-author. List here those individuals who provided help during the research (e.g., research assistance, providing language help, writing article etc).

References:

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[1] Author (1), author (2) and author (3), year, Title, name of journal (In short, as mention on PUBMED), volume no;page no from-to.

[2] Rastogi A, Stavchansky S, and Bowman PD, 2012 Prolonged Release of the Local Anesthetic Butamben for Potential Use in Pain Management, *Pharmacol & Pharmacy*, 3;291-294

[3] Fassett RG, Venuthurupalli SK and Gobe CG et al., 2012, Biomarkers in chronic kidney disease: a review, *kidney inter*, DOI (if not yet generate volume no and page no).

[4] Stachurska A, Kozakowska M, and Jozkowicz A, 2011, Aristolochic acid I and ochratoxin A differentially regulate VEGF expression in porcine kidney epithelial cells—The involvement of SP-1 and HIFs transcription factors, *Tox Letters*, 204;118–126.

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